

# THE PULSE

Newsletter | Jan 2023

**The Pulse Newsletter** is your monthly update from the Primavera Foundation. Read about Primavera's mail service for the unhoused, reflections from the Homeless Memorial and other updates.

## Primavera Foundation Mail Program Serves an Essential Community Need

**702 S. 6th Ave.** may be the most popular mailing address in the City of Tucson. Crates of mail are delivered to the address each day. Primavera staff and volunteers receive, sort and distribute items to community members.

Those without stable housing lack the ability to receive mail services and the mail program at the Resource Center fills this basic need. **More than 3,000 people used the mail service between 2020 and 2022.**



Volunteer Martin Cardenas sorts mail to distribute to Primavera participants.

"It's a lifeline," said Kristina Abril, Primavera's Evaluations and Operations Administrator. "People receive packages from their families, important legal documents and other critical resources through the mail." Kristina is part of the team of staff and volunteers who make the mail service possible. Primavera's mail service is an important part of its strategy to address the root causes of homelessness.

"We wouldn't know what to do without it," said Jaisen Jacome. Jaisen and his partner Cassie applied for Section 3 housing assistance. They used Primavera Foundation's mail service to receive the necessary documentation for their application, including their birth certificates, social security cards, and driver's licenses. They expect to be placed into permanent housing next month.

"It would have been a lot harder without this service," Jaison said. "We would have done it, but Primavera has always been there."



Jaisen Jacome and Cassie Turner receive mail through Primavera Foundations mail service.

## Message from CEO Tisha Tallman

### Happy New Year!

A new year brings time to reflect on the past year and a time to look forward to what is ahead.

Together, with your support, our past year had numerous success stories.

With your generosity...



- We served approximately 14,000 individuals and families with the cost of services totaling approximately \$30,000,000.
- We assisted 615 veteran families move from homelessness to housing, 61% of whom were permanently housed.
- We employed 294 workers who worked 35,310 hours through Primavera Works, a social enterprise workforce development program. 65% of the workers exited Primavera Works with stable housing.
- We assisted 29 families purchase a home, totaling \$5,000,000 in home purchasing power.
- 2,500 individuals received safe, affordable housing, 1,700 of whose housing became permanent. The average Tucson renter is paying \$1,240/month, the average rent of a Primavera resident is \$451/month.

In the year ahead, we celebrate 40 years of service with and in community, providing pathways out of poverty. We look forward to your continued support and participation.

It takes each of us, in all of our respective roles, to continue to lift up community for the betterment of all.

Wishing peace, love, and support to you, your family and community.

In gratitude,

Tisha

## Primavera in the News...

### Honoring Those Who Died Without a Safe Place to Call Home

Primavera's Homeless Persons' Memorial was featured on KGUN 9 (ABC) on Wed., Dec. 21, the day of the annual event. The memorial featured live music, reflections, prayers and a reading of names. Community members, elected officials, advocates, religious leaders, concerned citizens and people who were formerly homeless gathered to remember those who passed experiencing homelessness and helped raise awareness for the preventable tragedy of homeless deaths.

"We have an obligation to remember and honor those who perished and seek some understanding of how they perished, why they perished and what we can do to take preventive measures to make sure those number to go down," **Primavera CEO Tisha Tallman told KGUN 9.**

"One death is too many."

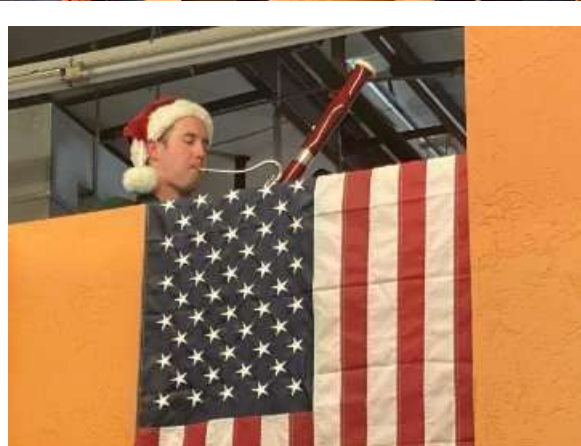


[Click to view the video](#)

## Volunteer Spotlight

Primavera thanks all the volunteers and donors for being part of the Christmas dinner at the Primavera Men's Shelter. Your willingness to donate your time and generosity is greatly appreciated. Your support of The Primavera Foundation allows us to continue achieving our mission and serving our community. Thanks to your generosity and effort, we will continue to look after the most vulnerable members of our community.

Thanks also to Tucson Symphony Orchestra bassoonist Benjamin Yingst for donating his time and talent to play for volunteers, staff and residents at the men's shelter on Christmas Day!



## Donors Appreciated!

Gifts from individual donors make much of Primavera's work possible. Twenty percent of Primavera's annual operating budget comes from community members who want to make a difference. Many of these donors chose to give a gift at the end of the year during Primavera's annual year-end campaign.

"We thank all of our donors for their remarkable kindness and compassion," said Chief Philanthropy Officer JoAnn Salazar. "And we thank our staff for their work and dedication, ensuring that the resources donors entrust to Primavera Foundation have a powerful and meaningful impact on the people and communities we serve."



### Here are some messages donors shared along with their gifts last month:

"We have always been impressed with how Primavera is effective in its mission to help the unsheltered and provide lasting relief to families." - John and Lou, Tucson, AZ

"I believe your mission and the help you provide to thousands in need is a great service to the community in which I live. We are all better when we help those who need a hand in this world." - Kim, Marana, AZ

"I am inspired by the work Primavera Foundation does within the Tucson community to help individuals needing to turn their lives around." - Oscar, Tucson, AZ

"I give to Primavera Foundation to support the effort to give people hope and help them have a better life." - Judy, Tucson, AZ

"Thank you for the work you are doing." - John, West Hollywood, CA

"I am always open to helping the disadvantaged and/or homeless and hope this will be directed to helping those in need." - Fred, Tucson, AZ

"Excited to help fund the contributions you make to our Tucson community." - Gina, Tucson, AZ

"We donate to Primavera because you make a difference in people's lives." - Paul, Tucson, AZ

"Thank you and bless you for providing much needed hope and assistance!" - Rose, Marana, AZ

"Thanks for all you do to help make our community a better, safer place." - Susan and Leslie, Tucson, AZ

"Thank you for all you do." - Beatrice, Tucson, AZ

## City of Tucson Accepting Housing Applications

The City of Tucson has opened applications for its housing programs. This is an important opportunity for participants to be placed on a waiting list for housing. People who submit an application before Jan. 24 will be placed into the first-round housing lottery.



Primavera staff are available to help anyone who needs assistance to complete a housing application at the times and locations below. Computer access is provided. Please spread the word and encourage participants to apply.

**Primavera Foundation Resource Center**

702 S. 6th Ave

Mondays, Thursdays and Fridays, Jan. 3-24, 9:30-11:30 a.m.

**Primavera Foundation Las Abuelitas Community Center**

440 E 26th St.

Tuesday through Friday, Jan. 10-13; 9-11 a.m.

**Casa Paloma Women's Drop-In Center**

Women only. Call (520) 882-0820 for the location.

Tuesday through Thursday, Jan. 3-24; 9 a.m.-noon.

**Primavera Men's Shelter**

Current participants or by referral. Please call (520) 882-5479 for an appointment. Ask for Joseph or Molly.

Monday through Wednesday, Jan. 3-24; 12 Noon-3 p.m.

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Sincerely,

Yulisa Olvera  
Marketing & Communications Coordinator  
yolvera@primavera.org

**P.S. Are you following Primavera on social media?** Join the conversation or just follow along! Primavera is on [Facebook](#) and [Instagram](#).

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