

SENIOR LEADERSHIP OF THE PRIMAVERA FOUNDATION

PEGGY HUTCHISON - CHIEF EXECUTIVE OFFICER

ROLE - Peggy works closely with the Board of Directors to oversee the strategic direction of the organization, community partnership initiatives, and the neighborhood revitalization program.

EXPERIENCE - She has worked in the community development and economic justice fields in the United States, Latin America, the Caribbean, Europe, North Africa, and the Middle East for more than 25 years. Her work experience includes community organizing, public education and advocacy, publishing, program development and evaluation, leadership development, human rights, restorative justice, grantmaking, fundraising, and executive administration and management.

A PROUD ACCOMPLISHMENT - Peggy successfully completed the 18-month NeighborWorks® America Achieving Excellence Executive Education Program at the John F. Kennedy School of Government at Harvard University.

BETH CAREY - CHIEF OPERATING OFFICER

ROLE - Beth oversees emergency services, housing, workforce development, financial education, homeownership, and community engagement of the organization.

EXPERIENCE - Over 27 years of administrative leadership with local organizations that work to help people affected by the negative impact of poverty, and with people who have a lot of resilience to move forward with their lives by helping them with opportunities to progress.

A PROUD ACCOMPLISHMENT - Working with Primavera's Project Action with Veterans program as a team effort to attain their three-year Commission on Accreditation of Rehabilitation Facilities (CARF) accreditation.

WHY PRIMAVERA? - "Because of our vision to provide pathways out of poverty through economic and social justice."

INTERESTING PERSONAL FACT - Beth enjoys hiking and bird watching in Southern Arizona.

NICOLLETTE DALY, CPA – CHIEF FINANCIAL OFFICER

ROLE - Nicollette oversees fiscal strategy and reporting, management of financial risks and assets, and financial planning of the organization.

EXPERIENCE - As a public accountant, she specialized in non-profit accounting for over 10 years, including financial, inventory and 401k audits. She has taught CPA courses for Becker Professional Education and regularly presents to professional and institutional groups on such wide-ranging topics as international financial reporting, presentation and speaking skills, best practices for internal controls, and the experience of a female minority accountant in today's business world.

A PROUD ACCOMPLISHMENT - Nicollette earned a professional certification in nonprofit executive leadership from the Arizona State University's Lodestar Center for Philanthropy and Nonprofit Innovation.

WHY PRIMAVERA? - "Because of the wide-range of services we provide, it's interesting that there's a variety of the type of accounting topics I work with."

INTERESTING PERSONAL FACT - From following the Grateful Dead on tour to getting her motorcycle license, Nicollette loves adventure. This balances the risk adverse CPA side of her personality.

JOANN SALAZAR – CHIEF PHILANTHROPY OFFICER

ROLE - JoAnn oversees donor relations, major gifts, fundraising, volunteer programs, marketing, special events, and in-kind donation functions within the organization.

CAMMIE DIRRIM – CHIEF COMPLIANCE & IT OFFICER

ROLE - Cammie oversees reporting and compliance of all grants, as well as strategic oversight of the organization's technology.

INTERESTING PERSONAL FACT - Cammie has accomplished a lot in a short period of time with her CrossFit challenge. She enjoys the bench press especially, as her personal best so far is pressing up 185 lbs.

DENISE TAUB – CHIEF ASSET MANAGER

ROLE - Denise oversees all long-term planning of the maintenance and operation of Primavera's assets, as well as the general maintenance and capital improvements of all properties, the property management of affordable rental housing, and real-estate donations.

EXPERIENCE - Denise started in finance at Primavera over 20 years ago, and moved into property and asset management. She especially enjoys improving the environment for residents and staff through internal and external property improvements which include the integration of green initiatives. She believes that while property improvements are important for the preservation of the asset, they are just as important in creating an environment that contributes to the well-being of staff and residents, where they can feel uplifted and that they are being treated with dignity and respect.

A PROUD ACCOMPLISHMENT - Denise attained her Certified Housing Asset Manager certification which has helped to strengthen and increase the sustainability of Primavera's multi-family housing and overall property portfolio, while at the same time, allow Primavera to continue to provide affordable rental housing opportunities in the Tucson community.

WHY PRIMAVERA? - "Because I'm so impressed with the employees' dedication and compassion on a daily basis working together to make a positive difference in the lives of people in our community."

INTERESTING PERSONAL FACT - Denise enjoys hiking, golfing, and travel. She also studies and teaches metaphysical principles.